

ENGINEERING AND COMMERCE

ENGCOMM



CASE COMPETITION



BRIDGING THE GAP BETWEEN ENGINEERING AND BUSINESS

www.engcomm.ca

ENGCOMM 2024

ENGCOMM is the **world's only student-led multidisciplinary case competition.**

The Engineering & Commerce Case Competition (ENGCOMM) is a week-long event held in Montreal, Quebec, Canada and is organized by students from the Gina Cody School of Engineering & the John Molson School of Business at Concordia University.

Since 2013, ENGCOMM has been leading a global initiative to **encourage multidisciplinary dialogue and collaboration between engineering and business students**, offering the **only initiative of its kind.**

It is an occasion like no other to **elevate your brand's visibility** and to get your name across in the fields of engineering and commerce by sponsoring the event. ENGCOMM brings together a pool of tomorrow's young professionals to solve the industry's most challenging cases, it is an **excellent opportunity for recruitment.**

Premium sponsorship of ENGCOMM includes a professionally written case describing a real world problem to be assessed by **elite students from around the globe.**

This unique platform presents an extraordinary opportunity for your company to enhance its **brand visibility**, secure the **finest talent**, and solidify its standing as an **employer of choice** among **upcoming** professionals.

ENGCOMM serves as the flagship competition, which is scheduled for **February 2024.**





OPENING GALA

ENGCOMM likes to start things off on a strong note. The opening gala is where divisions are drawn and where participants get to interact with sponsors and each other for the first time. As a sponsor of the opening Gala, you get to individually meet all the participants and set the pace for the week.

CLOSING GALA

The closing gala is ENGCOMM's largest event. It is a celebration of the students' hard work during the week and is where the winning team for this year's edition of ENGCOMM will be revealed. As a sponsor, the high-profile event will provide you with plenty of opportunities to interact with students.



NETWORKING EVENT

The networking event is where all current and prospective sponsors come to hear about the competition. Usually hosted at a luxurious venue on the night before the closing gala, the networking event represents a great opportunity to show leadership in your industry and network with students.



6-HOUR & 12-HOUR CASE STUDIES

Our case studies are why students keep coming back year after year. As a sponsor, you will get to watch teams from all over the world present their fresh solutions to your case studies and see how each participant performs under pressure.

✓ BRAND VISIBILITY & NETWORKING

- Company Logo on the official ENGCOMM
- Company Logo feature on the official ENGCOMM banner
- Company Logo added to the official ENGCOMM website
- Company mentions on all ENGCOMM social media platforms

✓ ACCESS TO TALENT & RECRUITMENT

- Streamline your recruitment process by participating in our **comprehensive workshops, engaging panels, and networking events**
- Access to the participants' resumé database (**150+ Resumés**)
- Chance to meet & **recruit** domestic and international talent
- Opportunity to **judge** case competitions
- **Create connections** with students from the John Molson School of Business & Gina Cody School of Engineering faculties at Concordia University



ENGCOMM 2024 SPONSORSHIP PACKAGES

Package Details	Diamond	Platinum	Gold	Silver	Bronze	ENGCOMMx	Custom
	\$18,000	\$15,000	\$10,000	\$5,000	\$3,000	\$2,000	\$/In-kind
Title Sponsor of Closing Gala	✓						
Title Sponsor of Opening Gala		✓					
Title Partnership	✓	✓					
12hr Case Sponsorship	✓						
6hr Case Sponsorship		✓	✓				
Speaking Privileges at Sponsored Events	✓	✓	✓	✓	Negotiable	Negotiable	Negotiable
Rooming Name Rights	✓	✓	✓	✓		✓	
Access to Resume Database	✓	✓	✓	✓	✓	✓	✓
Promotion on all Social Media Platforms	✓	✓	✓	✓	✓	✓	✓
Case Judging	✓	✓	✓	✓	✓	✓	✓
Invitations to Galas	✓	✓	✓	✓	✓	✓	✓
Logo on T-shirts, Banners, and Website	✓	✓	✓	✓	✓	✓	✓
Advertisement in Program Book (300+ Copy Distribution)	2 Pages	2 Pages	2 Pages	2 Pages	2 Pages	2 Pages	2 Pages

NOTE: Additional sponsorship opportunities are available at a lesser price.

- Sponsorship packages **tailored to each sponsor's needs. Sponsored events include** Workshops, Speaking Panels, Cocktail Events and Personalized Opportunities.
- **Custom package is new this year.** This package allows us to capture sponsorships (above or below the identified Sponsorship amounts). The Corporate Team will work with you to ensure we capture the value of the donation or In-kind contribution.





MARINVENT CORPORATION

“ENGCOMM is one of our two main hiring/talent thrusts, and I suggest you share a similar aim. Being actively involved, painting your organization as “sexy” to upcoming grads, understanding what these kids want and learning how to accommodate them is essential.”

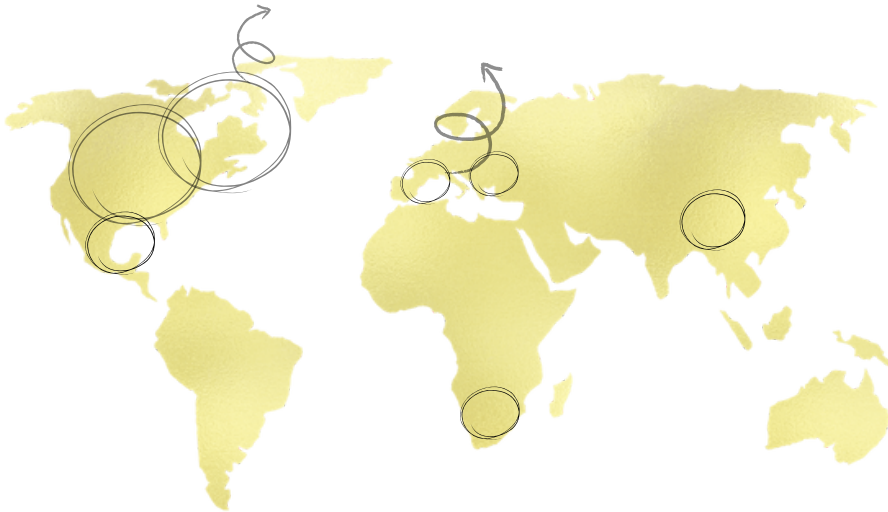


PREVIOUS SPONSORS



11 years of competition excellence

- 600+ Contestants
- Contestants From 4 Different Continents
- And 6 Different Canadian Provinces



Graham Carr, Ph.D

President and Vice-Chancellor of Concordia University

"Concordia University's Engineering and Commerce Case Competitions are renowned for their quality, innovation, and global reach. We hope you will join us for five rewarding days in this tenth edition to showcase your expertise, network with international participants, and compete for your university on a global stage."



Anne-Marie Croteau, Ph.D

Dean of John Molson School of Business

"Experiential learning is at the core of our practices at the John Molson School of Business. ENGCOMM is a unique case competition that explores current business and engineering topics. We encourage students to compete, invest their time, and build relationships with peers. Best of luck to all competitors from the John Molson School of Business."



Mourad Debbabi, Ph.D

Dean of Gina Cody School of Engineering and Computer Science

"The Engineering and Commerce Case Competition allows students from different faculties to represent Concordia University globally, fostering teamwork and practical problem-solving skills. I encourage you to consider participating in the competition. On behalf of the School, I would like to express my wholehearted support."



Gina Cody, Ph.D

Former Executive Chair and Principal Shareholder of CCI Group Inc.

"Engineering and commerce represent the foundation of human progress and civilization, which makes ENGCOMM a vital experience for students in both fields. I was deeply impressed by this competition's organization, quality and value - you could feel the positive energy in the room - I wish ENGCOMM had existed when I was a student at Concordia!"

Some of our previous participants



The University of Vermont





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