

ENGINEERING AND COMMERCE

ENGCOMM
CASE COMPETITION

ENGCOMM 2024 PARTICIPANT'S PROSPECTUS



FEBRUARY 2024
MONTREAL, QC, CANADA

BRIDGING THE GAP BETWEEN ENGINEERING AND BUSINESS

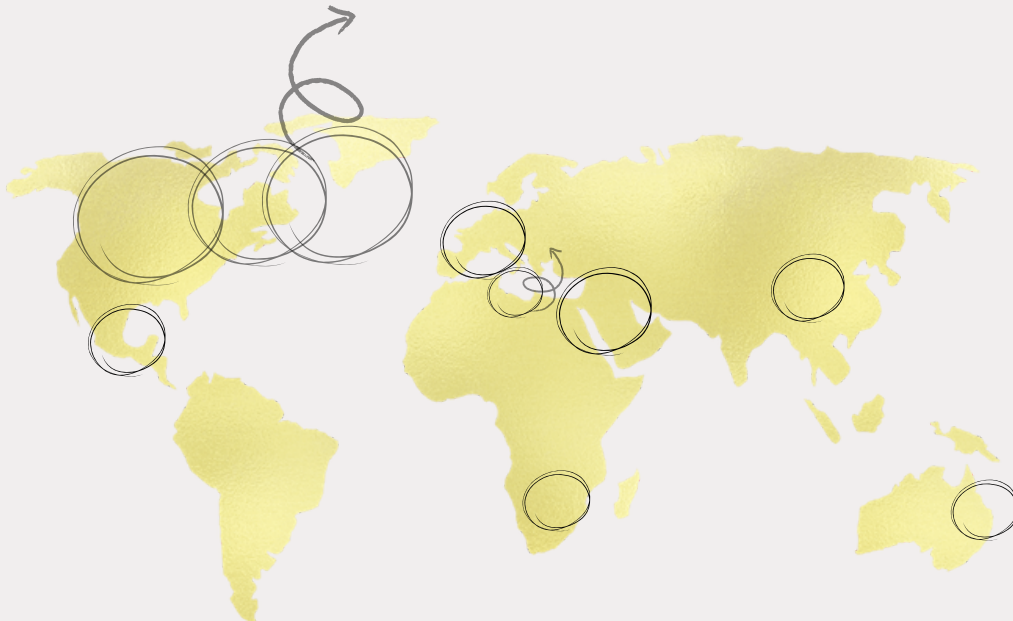
www.engcomm.ca

ENGCOMM 2024

ENGCOMM is the first and only **global case competition combining Engineering and Commerce**. Teams from universities around the globe compete to **resolve 3 multi-faceted and real-world cases provided by sponsor companies**. This unique and immersive experience takes place in one of North America's most vibrant cities, **Montreal**, in **February**. Book your team's place for **one of the most impactful experiential learning opportunities** offered to students today.

After 11 years of operation, we have reached...

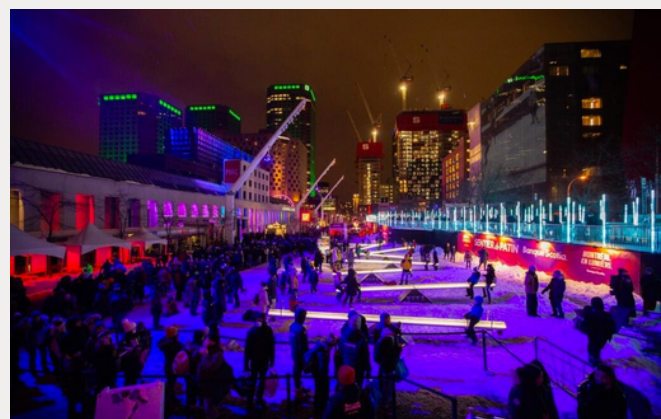
- 600+ Contestants+
- 4 Different Continents
- 6 Different Canadian Provinces



Some of our previous participants:



- ✓ **Real World Application:** Teams will be working on real cases provided by our sponsors and are developed by professional case writers. Proposed solutions may be implemented in the real world.
- ✓ **Global Networking:** Participating teams will spend the entire week networking with participants from around the world and with recruitment representatives from sponsoring enterprises. Participants are also added to our recruitment database for sponsors.
- ✓ **Diversity:** ENGCOMM is designed to bring together students from different disciplines to learn to work together. This convergence is key to preparing contestants for successful leadership roles in the professional world where this is a valued skillset and a key to disruptive solutions for tomorrow's industry problems.
- ✓ **Experience Montréal:** ENGCOMM is based in Montréal, a multicultural metropolis with a rich history and culture. Discover the local culture, attractions, and winter activities in the city of Montréal by joining us this year!
- ✓ **Social Activities:** The week will be demanding so we will make sure there are opportunities to unwind and get to know each other across teams, and get to know winter life in the vibrant city of Montréal.





COMPETITION OVERVIEW

Teams will solve two 6-hour cases and one 12-hour case over one week. Teams will work independently without any help and limited access to outside resources. They will be measured on the creativity and completeness of their solutions. A full detail of the scoring rubric and rules will be shared with participating teams.

Teams will work in a controlled environment with a fixed time limit after which they will present in front of a live judging panel made up of industry and academic experts.

Points will be accumulated and the top teams from each division will be eligible to compete in a final round, in front of an audience, for the title of ENGCOMM winner.



THE COACHES

The coach's role is to prepare students for the case competition over a three-month period. During the competition, they offer encouragement and feedback to the students before case preparation and after presentations. Coaches can attend all presentations in their division except for the feedback portion.



AWARDS

Awards will be presented for various categories that recognize excellence throughout the course of this event.



Best Engineering Solution



Best Business Solution



Most Sustainable Solution



Best Speaker Award



Best Team Spirit Award



Best Coach Award



APPLICATION REQUIREMENTS

Please note that the applications will be evaluated by our Board of Directors who will be looking at the following criteria:

- Commitment of a school-assigned team coach.
- A team comprised of four students, who must be enrolled in a 4-year undergraduate program, ideally in Engineering/Commerce.
- A letter of intent agreeing to all terms and conditions.

Once the selection of participating Universities is finalized, our External Affairs team will contact you.

If you would like to participate in the 2024 edition of ENGCOMM, your application must be submitted before **December 15, 2023**. Please note that we reserve the right not to accept submissions beyond this date.

To register for ENGCOMM 2024, please visit:

<https://www.engcomm.ca/engcomm2024registration-form>

APPLICATION COST

The cost per team of four students is **\$2,875 CAD**. This fee will cover the hotel accommodations, food, and transit for competition-related activities (excluding transportation to Montreal). The cost per coach is **\$1,225 CAD**.

Please note the coach room is single occupancy while the participants room is quad occupancy.

DEADLINES

- **Letter of Intent** - December 15th, 2023
- **\$500 Deposit** - December 15th, 2023
- **Final Payment** - January 15th, 2023
- **Team Delegation Information & Introduction Video** - January 15th, 2023



Gerard C. Dineros

***CHEMICAL ENGINEERING GRADUATE
FROM THE UNIVERSITY OF ALBERTA***

"ENGCOMM is a unique experience, and I strongly encourage all interested engineering and business students to try it. The lessons I learned from ENGCOMM still guide me today in my professional life."



Greg Parth

***CHEMICAL ENGINEERING GRADUATE
FROM THE UNIVERSITY OF ALBERTA***

"I recommend this competition to anybody who is interested in practicing their business acumen or creating meaningful engineering solutions. The connections you will make are priceless, and the background knowledge you will obtain on a variety of industries is first-rate."



Neel Gokhale

***RECENT ENGINEERING GRADUATE FROM
MCMASTER UNIVERSITY***

"I loved the journey, the frenzied arguments amongst our team members, the last-minute slide changes, the apprehensive, but exciting walk to the presentation room and finally, realizing that all our efforts had paid off."



Rachel Hughes

***RECENT GRADUATE OF THE HASKAYNE
SCHOOL OF BUSINESS AT THE UNIVERSITY
OF CALGARY***

"I enjoyed learning about product design from my engineering teammates and applying my business acumen to help develop feasible product offerings to solve the challenges."



Graham Carr, Ph.D

***President and Vice-Chancellor of
Concordia University***

"Concordia University's Engineering and Commerce Case Competitions are renowned for their quality, innovation, and global reach. We hope you will join us for five rewarding days in this eleventh edition to showcase your expertise, network with international participants, and compete for your university on a global stage."



Gina Cody, Ph.D

***Former Executive Chair and Principal
Shareholder of CCI Group Inc.***

"Engineering and commerce represent the foundation of human progress and civilization, which makes ENGCOMM a vital experience for students in both fields. I was deeply impressed by this competition's organization, quality and value - you could feel the positive energy in the room - I wish ENGCOMM had existed when I was a student at Concordia!"



Mourad Debbabi, Ph.D

***Dean of Gina Cody School of Engineering
and Computer Science***

"The Engineering and Commerce Case Competition allows students from different faculties to represent Concordia University globally, fostering teamwork and practical problem-solving skills. I encourage you to consider participating in the competition. On behalf of the School, I would like to express my wholehearted support."



Anne-Marie Croteau, Ph.D

Dean of John Molson School of Business

"Experiential learning is at the core of our practices at the John Molson School of Business. ENGCOMM is a unique case competition that explores current business and engineering topics. We encourage students to compete, invest their time, and build relationships with peers. Best of luck to all competitors from the John Molson School of Business."



FOR PARTNERSHIP OPPORTUNITIES, CONTACT:



Isabelle Chahine

Vice President of External Affairs
i.chahine@engcomm.ca



Vedang Dubey

Vice President of Partnerships
v.dubey@engcomm.ca



Ahmad Salame

Director of Partnerships
a.salame@engcomm.ca

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